

ELECTRIC COOPERATIVE NO LONGER OFFERING CFL REBATE

April 13, 2011 [Port Orford, OR]: Due to a program change by the Bonneville Power Administration (BPA), Coos-Curry Electric Cooperative, Inc. (CCEC) will no longer offer a rebate for Energy Star compact fluorescent light bulbs (CFLs). CCEC has been offering a variety of member conservation rebate programs since late 2006. The programs are designed by the BPA and CCEC is obligated to comply with their strict eligibility and documentation requirements.

On April 1, 2011, the BPA released a revised Energy Efficiency Implementation Manual and there were many changes to existing conservation programs. One of the significant changes was to the CFL program which has been very popular with CCEC members. "Since 2006, CCEC members have purchased more than 50,000 Energy Star CFLs and we have provided more than \$100,000 in rebates," member programs specialist Megan Walters said. While the BPA continues to promote the use of energy efficient CFLs, they have moved away from rebates for individual bulbs purchased by consumers. "The majority of participating utilities have moved to a retail markdown or a direct mail type CFL program," explains Walters. "And while these are great programs, they would use a huge portion of our already limited funding amount." Walters explained that the cooperative wants to continue to offer rebates for other very successful energy conservation programs and hard choices had to be made.

"Our members are to be commended for their dedication to conservation and adopting new energy efficient technologies like CFLs," general manager/CEO Roger Meader added. CCEC does not foresee any other conservation rebate program cuts at this time. Please visit any local office or visit our website at www.ccec.coop for the most current rebate program forms.